



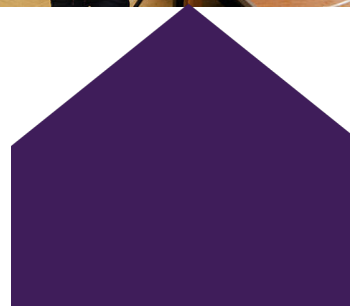
FBL

FARLEY BIG LOCAL

BUILDING A BRIGHTER FUTURE



Farley Big Local's Community Festival Report



Planning Stage

The Community Engagement events Subgroup met up for a subgroup meeting on March the 21st 2019. The Subgroup was resident led. The idea was to talk about the formalities for the festival. A to do list was drawn together by the worker after ideas were listed by the subgroup. A rough estimate for the festival was budgeted and taken to the following Partnership Meeting on the 3rd April 19. The budget had to be agreed by the Partnership board who kindly decided to set a budget of 10K as they requested to provide free food, drink and ice cream for residents. A to do list was also shared amongst the Partnership for extra support with 59 tasks which needed to be completed before the event.

The 5 W's: who, what, where, when, why

- **Who:** The Festival had a fantastic 1,400 + attendees, a mix of residents and friends of Farley. The Festival was opened by the High Sheriff of Bedfordshire- Meryl Dolling & The Luton Mayor- Tahir Malik, who both had a really good time. We also had: 12 Partnership members present on the day & actively helping with the running of the event.
- **What:** The event was about giving back to the community by bringing the Community together, showcase community chest groups and to feed our legacy away day/ delivery plan.
- **Where:** The Festival took place at the Farley Hill Community Centre, 99 Delphine Close, LU1 5RE.
- **When:** The event took place on Saturday 6th July 12-3pm Followed with a 10minute AGM and Raffle prizes after.
- **Why:** The Festival gave residents a chance to see what is happening locally, sign up with local classes groups, receive free information, raise awareness of Farley Big Local, meet members of the Partnership, give community groups the chance to show case their talents, bringing the community together by asking local groups to take part at the event, provide the big local partnership with feedback on what they want to see happen locally as a legacy project or wishes for long term changes and give back to the residents by allowing them a free day.

Aim & Objectives the Partnership met from the Delivery Plan:

1. The Theme which was met through the event was: **3.1 Bringing the Community Together**
2. One objective included: **B1. We will deliver a range of activities and events as Farley Big Local.**
3. Another objective included: **B3. Community Chest Annual Showcase**
4. Lastly the board met: **O3. Work towards a clear Legacy for Farley Big Local through the surveys.** That's an outstanding 4 pointers from the Delivery Plan in one go.

Stall holders at the event:

In total Farley Big Local had: **27 Stall holders** at the festival. Please see the list below for a breakdown of who participated. 3 out of those had to bring in their own tables as no more were available at the Community Centre.

Number	Who participated	Are they: successful Community Chest (CC) applicants, Private business, or Organisations for information?
1.	St Johns Church: kids can cook	Successful CC applicant
2.	Little angels stay and play	Successful CC applicant
3.	Dallow Amateur Boxing Club	Successful CC applicant
4.	The Feast: Thursday Base	Successful CC applicant
5.	Hum-Women's group	Successful CC applicant
6.	Stockwood Park Academy	Local School held free activities for the youth-Successful Funding applicant
7.	Luton Food Bank	Organisations for information
8.	Age Concern Luton	Organisations for information
9.	Total Wellbeing Luton	Organisations for information
10.	Luton All Women's Centre	Organisations for information
11.	Bedfordshire Fire Service Luton & Fire Cadets	Organisations for information
12.	Cambridgeshire Community Service (CCS) NHS Trust (Luton Adult Community Services)	Organisations for information
13.	Bedfordshire Police	Organisations for information
14.	Nationwide Building Society	Organisations for information
15.	Central Bedfordshire College	Organisations for information
16.	Madeeha S.	Private business- raised money for a charity.
17.	Mahnaz A.	Private business- sold helium balloons, birthday cards and painted nails.
18.	Iffat S. & Arzu B.	Private business/ local resident who attends Stockwood Park Academy-sold sweets & popcorn cones.
19.	Shaks Sweets	Private business- sold pick & mix.
20.	Nature Gifts UK	Private business/ local resident- sold skincare products & also donated a hamper for the raffle prizes.

21.	Farhans Kitchen	Private business/ local resident- sold head scarfs.
22.	Atiqah	Private business- sold toys and dressing up clothes for children.
23.	Al Noor Boutique	Private business- sold Asian designer clothes.
24.	Shazia	Private business/ local resident- sold second-hand clothing
25.	BU Jewellery	Private business-Sold homemade jewellery
26.	Al Sayidat Boutique	Private business- sold Asian tops.
27.	Turkish Community Association	Private business/ local resident- sold packed snacks and drinks to raise money for their Community Centre.

Performances/ Line up for the Festival

1. Opening of the Festival- by the High Sheriff of Bedfordshire & The Mayor of Luton.
2. A Play by Farley Junior School on the Prince William Award (PWA) Programme.
3. Whipperley Infant Academy- Sang a song to celebrate the PWA.
4. Followed with Medals being awarded to children at Farley Junior school and Whipperley Infant Academy- by the High Sheriff & Luton Mayor.
5. Singing Performance by Dutchiefyz- Farley Talent.
6. Turkish Dance- Farley Talent.
7. Dallow ABC BOXING Performance- Farley Talent.
8. Arabic Performance- Luton Talent.
9. Rhythmix Dance Academy- Luton Talent
10. Annual General Meeting (AGM)
11. Raffle Prizes

Free Food, Drinks, Ice-cream and Activities Sponsored by Farley Big Local

Nr.	Free Give away's for Attendees
1.	Free Chicken and Rice with Salad for the 300 attendees
2.	Free BBQ for the 500 attendees
3.	Free Vegetarian Food for 400 attendees
4.	Free Ice cream for 1000 attendees
5.	Free drinks 1000 attendees
6.	Free balloon modeling for 3 hours
7.	Free Reptile Animal Encounters for 3 hours
8.	Free Bouncy castles for 3 hours

Lessons learned from the Festival/ Areas of Improvement

Nr.	Areas of Improvement:
1.	Find a larger location with Parking facilities for residents & Disability Parking.
2.	Need more volunteers for the next event to manage food queues- ensuring no one pushes in the queues.
3.	Have contracts with all service providers prior to employing them.
4.	Tokens for food drink and ice cream- we need a different technique.
5.	Ensure there is enough support to help out with setting up/ or buy in an organizations to do this.
6.	Do's and Don'ts of the venue being hired for the event.
7.	Not to have a festival on the 6 th July again as this is the same date as the Hightown Festival and has been for many years. Hold festival a week before?
8.	Only take targets if able to complete them.
9.	More food choices, including for younger children



Thank you to the FBL Partnership Board