



FARLEY Big Local Plan Period 2018 – 2019

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1. Welcome from the Partnership

Who we are

The Farley Big Local is one of 150 areas up and down the UK to be allocated £1m of Lottery Funding to make a lasting positive difference to its area and for the people who live in it. The Farley Big Local is run by the Partnership – a group of residents and partners from the Big Local area, who together are responsible for guiding the overall direction of the Big local area. The Big Local Plan describes the priorities for the area and how we will work towards achieving them and making the area an even better place to live. The Partnership meet every two months to steer the project and hold a public meeting, attend local events and activities regularly where we share updates, continue the discussion around the Big Local conversation and ask for feedback and ideas from the local community to help make sure the projects stay relevant to the local area.

Our Big Local aims to bring together all the talent, ambitions, skills and energy from individuals, groups and organisations who want to make this area an even better place to live.

Our values are the foundation to everything we do:

We are honest, fair and transparent in our dealings

We will ensure that barriers to inclusion are reduced

We will deal with conflict in a fair manner

We will work with other organizations and individuals seeking to address similar needs

Our guiding principles are:

We are open, honest and fair in all our dealings

We will listen to and consult with our community

We are accountable to our community

We will co-operate with likeminded individuals and organizations for the benefit of the community

We will support projects that are sustainable, environmentally sound and have maximum impact for the residents of Farley Hill

We believe in the “sticky pound” and want to support enterprise which works for the benefit of the community

Our Vision

We are moving into a new exciting phase of delivery for 2018 - 2019. Based on the consultation with informed and guided the values, priorities and principles of the 2016/17 plan, our focus for 2018-20 will be centered on enhancing our:

Bringing Community Together

Parks, green and outdoor Spaces

Social Enterprise, learning and Employment

Our vision remains:

**In 10 years Farley Hill will be an improved, safer community
with more opportunities and facilities.**

Farley Hill will be community-led with a healthier and more qualified community

We would dearly love your help in shaping the outcomes of the three themes in this plan and making our partnership as relevant and meaningful to the local area as possible. So please, enjoy reading the plan and if you're interested in helping out, get in touch. We've done a lot already but together we can do a lot more, let's make this area even better!

2. What you have told us

What we know about our Big Local Area

- There are 12,195 people living in the Farley Big Local area, of whom 7,885 are of working age, 2,803 are in full time employment, 1,025 are part time employees and 582 are self-employed;
- There are and 4,208 dwellings in the Farley Big Local area;
- Farley Big Local area has more young people aged under 15 (25.4%) than the national average (19.1%); but less people (10%) aged over 65 years than the national average (17.7%);
- 36% of households in the Farley Big Local area have no car compared with 19% across the East of England;
- The overall crime rate in Farley Big Local area (8.8%) is slightly higher than the average across the East of England (8.6%);
- Farley Hill Big Local has access to green spaces including Stockwood Park, Bluebell Woods, Wilsdon Hill and the County Wildlife Site;
- Farley Big Local area is close to the rapidly changing surrounding environment which includes the development of Luton Airport due to regeneration projects and local authority infrastructure re-developments.

How we've consulted

In preparing the previous plan extensive consultation was undertaken to determine the local priorities. We have held conversations with local people to test and ensure these priorities remain relevant. This has largely been done through attendance and local events and activities.

A summary of findings from questionnaires & consultations for the preparation of the first Big Local Plan in 2013/14 for Farley Big Local area show that:

What People Would Change Right Now %

- No People Activities 57.03% (373 responses)
- New facilities 29.81% (195 responses)
- Events 22.93% (150 responses)
- New equipment/Improve All the Parks in Farley Hill 19.87% (130 responses)
- Indoor/Outdoor Gym 19.57% (128 responses)
- Estate Infrastructure 17.58% (115 responses)
- Educational Centre 17.00% (110 responses)
- Children's Centre 16.51% (108 responses)

What People would Change Over the Next 10 Years %

- No People Activities 47.05% (256 responses)
- Amenities Indoor 32.16% (175 responses)
- Adult/Youth Training Centre 29.04% (158 responses)
- Gym/Sports Facilities 20.95% (114 responses)
- Amenities Outdoor 19.85% (108 responses)
- Parks 16.72% (91 responses)

During the plan review process in November 2017 we learnt:

We don't have to do everything ourselves!

There are many ways in which to deliver a range of programmes and projects through:

- Commissioning and tendering
- Local Partnerships
- Local programmes which enable local people to deliver a range of projects, events and activities locally;
- Working in a range of venues locally which enable different residents to access projects e.g. the local café, the local Academy, the Church Hall;

- We don't have to have all our discussions at the Partnership meetings, our community champions are well placed to have local conversations with a range of local people if they are given practical support to do so;

We need to make sure 'things' happen to keep people interested and on board:

- We need more active Partnership members;
- We need to enable our community champions to have local conversations with a range of people;
- We need to enable more community voice through a programme of events and the ongoing local Big Local conversation
- We need some quick wins, activity/community programme initiated to keep people interested;

We need to use our local resources better:

- Communications and continuing the Big Local Conversation is a priority need. Communication from a range of people and in a range of venues as well as regular events; newsletters;
- More active community champions (get a fairer representative of Farley in big local);
- We need to have a 'visual' presence on the Farley Estate so that more people know who we are;

We need to be clear about the roles within Big Local:

- We need to be clear what is 'Not' the role of the Partnership, Worker, LTO, Community Champions and Big Local overall in Farley;
- We need to be clear what we want from the Locally Trusted Organisation and what their role is;
- We need to have a 'visual' presence on the Farley Estate so that more people know who we are;
- We need to enable the Community Champions to engage and have local conversations with local people. We need to be clear about the role of the Community Champions and publicise this locally;
- We need to be clear about the role of our partners, how they can support and help Farley Big Local to progress our priorities

We need to consider how to best deliver the projects and programmes within our priorities to ensure that we meet the local aspirations and need:

- More research to be carried out (adult support with CVs) – do we need more information?
- Credit Union – how the newly developed plan will enable use to reach our goals

3. Our three Themes

During the development of the original plan and our ongoing Big Local conversations the priorities people discussed with us largely fitted into three themes. We have as part of the plan refresh also reviewed other information about our area, such as local plans and most recent Big Local specific data sets. At the most recent public plan review event, we tested whether these three themes should remain core to this Plan 2018-2019. Through consultation with residents, you have overwhelmingly told us that you would like us to;

Bring the Community Together

We will do this by creating more opportunities for people to come together to learn new skills, have fun, socialise and feel connected to this area. This includes making the most of our community spaces and encouraging more activities, programmes and events to take place for the benefit of everyone.

Improve Park, Green and Open Spaces

You have told us that you would like to see improvements to outdoor spaces and outdoor experiences for people that live, work and play in the Farley Big Local area. This includes parks and play areas.

Support Social Enterprise, Learning and Employment

There are some things already happening in Farley and wider in Luton with the development of the existing businesses in Farley to the new opportunities which will develop at Luton Airport for example. We are committed to supporting people to access opportunities for learning, employment and social enterprise existing and new.

Over the next few pages we will go into more detail about what we plan to introduce under each of the three themes to help us achieve our plan.

If you are interested in any of these themes and want to find out more about them, please don't hesitate to get in touch with us!

3.1 Bringing the Community Together

What you told us:

During the process of updating our plans, we listened to the various feedback that we received.

Predominantly the feedback has been about bringing the community together and helping celebrate our differences as well as enabling/empowering all to fulfil their ideas and projects.

Through the review we also learnt:

We will deliver a range of activities and events through:

From the community feedback we have identified six schemes, under 'Bringing People's Together' to help us meet this aim.

B1. We will deliver a range of activities and events as Farley Big Local

We will agree a programme of activities and events to bring the community together. These events will be programmed each quarter throughout the year to continue the Big Local conversation locally. The events will:

- Include open house / meet & greets;
- Be held in a variety of local Community Venues;
- Be timed to enable a range of local residents to attend;
- Be open to all;
- Be widely publicised in the Farley Big Local Newsletter; social media and outreach within the community.

Delivery:

The quarterly Farley Big Local events will be organised and delivered by the Farley Big Local Worker on behalf of the Partnership. Where possible:

- Partnership members will participate and support the Farley Big Local events;
- The Big Local conversations will be focused around relevant elements of the plan delivery as appropriate i.e. meet and greet for older people will test the needs, aspirations and planned delivery contained with the Farley Big Local plan;

Budget: £6K per annum

Outcomes: The outcomes of the Farley Big Local delivered events will be:

- Raise awareness of Farley Big Local within the area;
- Provide an opportunity for a wide group of residents to participate in the Big Local conversation in Farley;
- Provide an opportunity for the Farley Big Local to showcase the progress that is being made against elements of the plan;
- Provide a forum to regularly test the relevance of the plan;
- Provide an opportunity for residents to come together.

B2. Supporting existing community groups / small local charities – Community Chest

We recognise that there are already a lot of excellent groups doing great things in our community and we would like to support and develop them where we can. We also recognise that to build local capacity and strong communities we need to build on the assets already within the community.

We will encourage groups to apply for funding from our *Community Chest* by actively contacting all known groups via our website, forum, newsletter and other outreach work.

Community Chest grants of up to £1,000 will be available for local groups that want to deliver short term or one-off activities which contribute towards the Farley Big Local objective of Bringing the Community Together.

There will be 4 application rounds for 2018 and 4 rounds in 2019. The dates for the community chest application rounds will be publicised through the Farley Big Local newsletter, on social media, by the Partnership members and at all local Community Venues.

The Community Chest grant will provide funding for projects and events which help foster good relations and build a sense of community and pride in Farley Big Local area. The projects or events should be either short term or one-off activities rather than long-term activities or service provision.

The groups can be either constituted voluntary sector organisations or other types of structured groups of residents, such as a resident's association or gardening project.

The applications will involve Farley Big Residents both in the design and the delivery of the project.

Examples:

- A local knitting / handicrafts group to enable people to learn a new skill, gain social connections locally and use the garments and products of the group to raise funding to sustain the group and potentially provide individuals with a small income;
- A community gardening project;
- A series of events to inform older people about safety issues
- A day trip for children and their parents, bringing people from the area together, and encouraging new friendships and support networks
- A community gardening project
- A mentoring scheme that supports young people who are involved in, or who are at risk of involvement in anti-social behaviour or criminal activity
- An intergenerational arts project that builds relationships and breaks down barriers between older and younger residents

The criteria and for the grants are:

- Projects to be small and local
- Be developed and delivered by local people
- Locally based in venues across the Big Local area;
- Sustainable
- Of Local benefit to create stronger local connections between people living in the area
- Inclusive events
- Maximum grant of £1K

Delivery:

The quarterly Farley Big Local Community Chest application and decision-making process will be organised and delivered by a local organisation on behalf of the Partnership. Local delivery of this project will require:

- Publicity and support to local organisations / groups to:
 - be aware of the opportunity;
 - Understand the criteria and purpose of the grants;
 - Complete application forms in a timely and accurate way;
- Formation of a grants panel of Partnership members who will review the completed funding applications against the funding criteria and make decisions on the outcome of the applications;
- Administration of grant agreements and payments to the grantees;
- Light touch monitoring of the progress and report back of the funded activities;
- Completion of quarterly report to the Partnership Board.

Budget: £15,000 per year to include administration costs.

Outcomes: The outcomes of the Farley Big Local delivered events will be:

- Raise awareness of Farley Big Local within the area;
- Increase the range of activities available for people living in the area
- Encourage the growth of local initiatives that are designed and run by residents
- Support residents to make their community a better place by
 - o bringing people together across estate boundaries
 - o bringing people of different ages, cultures, faiths, communities etc. together
- Create stronger connections between people living in the area, for example by tackling issues such as isolation
- Increase the skills and confidence of residents
- Respond to locally identified needs – i.e. applicants will need to demonstrate that they are responding to needs identified by the community and that there is demand for the proposed project

B3. Community Chest Annual Showcase

We will arrange an annual Community Chest Showcase event to bring the organisers and participants of the Community Chest programme together along with the wider community to celebrate the range of activities underway locally.

Delivery:

The quarterly Farley Big Local events will be organised and delivered by the Farley Big Local Worker in partnership with the Community Chest administrators on behalf of the Partnership. Where possible:

- Partnership members will participate and support the Farley Community Chest Annual Showcase;

Budget: £5K per annum

Outcomes: The outcomes of the Farley Big Local delivered events will be:

- Celebrate the range of activities supported by local people as part of Farley Big Local;
- Raise awareness of Farley Big Local within the area;
- Provide an opportunity for a wide group of residents to participate in the Big Local conversation in Farley;
- Provide an opportunity for the Farley Big Local to showcase the progress that is being made against elements of the plan;
- Provide a forum to regularly test the relevance of the plan;
- Provide an opportunity for residents to come together.

B4. Supporting Community Activity – venues

We will build on the work that has already been undertaken locally and explore the use of local venues. There are many local venues including schools, local cafes, community halls and church halls. Using the lists of venues locally, we will explore how local groups and organisations use venues and also the reasons that they do not access them. This will include:

- Costs of using venues;
- Access both physical and in booking processes;
- Administrative and booking requirements e.g. Size of deposit; availability; insurance;
- Descriptions of the spaces available for hire in case venue.

Delivery:

This piece of work around venues will be undertaken through a small contract with a local

organisation. The work will inform the future conversation about venues across the Farley Big Local area and approaches of the Partnership Board to facilitate discussion around use of local venues which are accessible and available to local people and groups.

Budget: £5K only.

Outputs:

The output of this piece of work will include:

- A written report on each venue;
- An analysis of why local people do, and do not use local venues;
- An action plan to enable better use of local venues by local groups / people;
- Publication of the venue information on the Farley Big Local web site.

B5. Older People – Specific targeted work

We recognise that there are already a lot of excellent groups working in our local community to support, provide services to and work with Older people. We also recognise that through our Older person's champion there are additional activities, services and projects which older people would like access to and also would like to provide for others within the Farley Big Local Community.

We will support some specific work with and for older people in Farley. We will bring older people together to:

- Define the services, activities and events they wish to have as part of Farley Big Local;
- Define the local service providers they wish to work with;
- Organise the outputs and outcomes from their decisions.

Delivery:

This project has many different but related activities. To understand how the project is to be delivered we have drafted the following approach which may change as we become more focused on this as a piece of work:

- Support the Older Person's Champion to bring together a range of older people to discuss the development of a programme of activities;
- Support the group to define how they activities can best be delivered locally;
- Work with local groups / organisations to provide the range of activities agreed upon by the group.

These activities will be in addition to those which are eligible for funding through the community chest programme and will not replicate activities such as the Money Matters activity in Farley. The programme may however, provide additional support or extra provision to enable Older people to access programme funded and supported through Farley Big Local.

Support to the Older People's Champion and the development of the programme with older people will be delivery by a local organisation working in Farley with Older people. The process for appointing an organisation will be implemented by a panel of Partnership members and older people using a 'dragon's den' type activity.

Budget: £20,000 per year to include support for the Older Person's Champion; engagement activity and administration costs.

Outcomes: The outcomes of the Farley Big Local delivered Older People's programme will be:

- Engagement and raising awareness of Farley Big Local within the older community in the area;
- Increase the range of activities available for people living in the area;
- Increased access for older people of the services available locally;
- Reduced isolation for many older people living in Farley Big Local area;

- Encourage the growth of local initiatives that are designed and run by residents
- Support residents to make their community a better place by
 - o bringing people together across estate boundaries
 - o bringing people of different ages, cultures, faiths, communities etc. together
- Create stronger connections between people living in the area, for example by tackling issues such as isolation

B6. Young People – Specific targeted Work

As with the Older People's work, we recognise that there are already a lot of excellent groups working in our local community to support, provide services too and provide services from children and young people. We define children and young people as all those resident within Farley Big Local up to the age of 18 and up to 24 years of age for those with additional needs.

Farley Big Local currently does not have any representation from children and young people in the decision-making processes which shape local delivery. It is an aspiration of Farley Big Local to:

- Have children and young people's voice active within the Big Local conversation;
- Work with local organisations, schools and groups to already work with and support local children and young people.

We will therefore support some specific work with and for children and young people in Farley. We will bring young people together to:

- Define the services, activities and events they wish to have as part of Farley Big Local for a range of age groups;
- Define the local service providers they wish to work with by age group;
- Organise the outputs and outcomes from their decisions.

Delivery:

Similar to the Older People's stand of work we will:

- Support the engagement and development of a forum for young people to discuss the development of a programme of activities;
- Support the group to define how they activities can best be delivered locally;
- Work with local groups / organisations to provide the range of activities agreed upon by the group.

These activities will be in addition to those which are eligible for funding through the community chest programme and other activity in Farley. The programme may however, provide additional support or extra provision to enable people to access programme funded and supported through Farley Big Local.

Support to the young people and the development of the programme with children people to be provided by a local organisation working in Farley. The process to appoint will be implemented by a panel of Partnership members and young people through a 'dragon's den' type activity.

Budget: £20,000 per year to include support for engagement activity, provision of a range of activities and administration costs.

Outcomes: The outcomes of the Farley Big Local delivered Children and Young People's programme will be:

- Engagement and raising awareness of Farley Big Local within the children and young people in the area;
- Increase the range of activities available for young people living in the area for different age groups;
- Increased access for older people of the services available locally;
- Encourage the growth of local initiatives that are designed and supported by young people;

- Support children and young people to make their community a better place by
 - o bringing people together across estate boundaries
 - o bringing people of different ages, cultures, faiths, communities etc. together

Delivery Timeline for Year 2018 & 2019 - Theme - Bringing the Community Together

Project	Budget	Delivery Vehicle	2018 Q 1	2018 Q 2	201 Q 3	2019 Q 4	2019 Q 1	2019 Q 2	2019 Q 3	2019 Q 4
Range of Events & Activities – direct delivery	£6K per annum	Range of engagement events; 1 per quarter e.g. meet & Greet								
Range of Events & Activities	£15K per annum	Community Chest projects – 4 rounds per year, local projects of up to £500? £1000?								
Community Chest – Showcase – part of the engagement work	£5K per annum	Annual showcase of Community Chest projects Delivery by Worker								
Audit of available community venues locally;	£5K 2018 only	Led by a local organisation; Interview & decision panel made up of Partnership members Outcome: Report on availability; accessibility and useage of local venues with recommendations for next steps								
Specific Work with Older People – Community Research	£20K per annum	Led by a local organisation; Interview & decision panel made up of Partnership members & older people Outcome: Action Plan / programme of work developed in response to the of the Older People engagement								
Young People Work – Community Research	£20K per annum	Led by a local organisation; Interview & decision panel made up of Partnership members & Children & young people. Outcome: Action Plan / programme of work developed in response to the of the children and young People engagement								

3.2 Parks & Outdoor Space

What you told us:

During the process of updating our plans, we listened to the various feedback that we received.

You have told us that you would like to see improvements to outdoor spaces and outdoor experiences for people that live, work and play in the Farley Big Local area. This includes parks and play areas.

We will deliver a range of activities and events through:

From the community feedback we have identified 3 schemes to help us meet these aims.

P1. We will work with Big Local Partners to explore the options for the development of a Mountain Bike Trail at Winsdon Hill

The development of a Mountain Bike Trail remains a priority of Luton Council who commissioned a feasibility study and options appraisal for the site in 2017/18.

The role of Farley Big Local in the development of a Mountain Bike Trail at Winsdon Hill remains a piece of work to be explored and agreed.

Delivery:

With the support of the Big Local Rep, the Farley Big Local Partnership Board we will:

- Engage the Local Trust Partners Shared Assets or similar partnership e.g. National Alliance of Parks, to explore the options, roles and structures available to Farley Big Local in this project. This will include discussion on business model and planning options for the development of the following options:
 - o A community interest company to manage the Mountain Bike Trail;
 - o Support for a Community led Social Enterprise;
 - o Options to provide a grant to an organisation to manage to support the Bike Trail;
 - o Transfer of the space to community ownership
 - o Funding opportunities including:
 - Steele Trust
 - Wixham Tree Trust
 - National Alliance of Parks investment
 - Bedfordshire & Luton Community Foundation

Budget: £20,000 in year one

Outputs:

The output of this piece of work will include:

- A written report on outlining each of the options available for Farley Big Local within this project;
- An SWOT analysis for each option;
- Clear recommendation on the next steps including a 'do nothing' option for discussion and agreement by Farley Big Local Partnership Board.

P2. Green and open Spaces Audit

We will build on the work that has already been undertaken locally and explore the use of local green and open spaces including schools. There are many local green and open spaces many of which have been included within the Luton Council audit of local spaces. Using the compiled information and list of open and green spaces, we will explore how local groups and organisations use these spaces and the reasons that they do not access them. This will include:

- Attractiveness and perception of space in terms of safety;
- Costs of using venues where appropriate i.e. school sites;
- Access both physical and in booking processes where applicable;
- Administrative and booking requirements e.g. Size of deposit; availability; insurance;
- Descriptions of the spaces available and restriction on their use.

Delivery:

This piece of work around green spaces will be undertaken through partnership contact with a local organisations. The work will inform the future conversation about open and green spaces across the Farley Big Local area and approaches of the Partnership Board to facilitate discussion around use of local landowners including Luton Council which are accessible and available to local people and groups.

Budget: To be collated and discussed by the Partnership Board – no spend on this project.

Outputs:

The output of this piece of work will include:

- A written report detailing:
 - o An analysis of why local people do, and do not use local green spaces;
 - o An action plan to enable better use of local open and green spaces by local groups / people;
 - o Publication of the open space information on the Farley Big Local web site.

P3. Green and Open Spaces Community Chest

We recognise that there are already a lot of groups and individuals using the open and green spaces within the Farley Big Local area and we would like to support and develop them where we can. We also recognise that to build local capacity and strong communities we need to build on the assets already within the community.

We will encourage groups to apply for funding from our Green and Open spaces *Community Chest* by actively contacting all known groups via our website, forum, newsletter and other outreach work.

Community Chest grants of up to £500 are available for local groups that want to deliver short term or one-off activities which contribute towards the Farley Big Local objective.

There will be 4 application rounds for 2018 and 4 rounds in 2019. The dates for the community chest application rounds will be publicised through the Farley Big Local newsletter, on social media, by the Partnership members and at all local Community Venues.

The Green and Open Spaces Community Chest grant will provide funding for projects and events which use, improve and reclaim green and open spaces within the Farley Big Local area.

The applications will involve Farley Big Residents both in the design and the delivery of the project.

- o Local use of green and open spaces for sports or family activities for all ages;
- o Gardening, community gardening;
- o Grow and eat programmes;
- o Setting up a local Friends of the Park group.

The criteria and for the grants are:

- o Projects to be small and local and accessible
- o Be developed and delivered by local people
- o Locally based in green and open spaces across the Big Local area;
- o Sustainable
- o Of Local benefit to create stronger local connections between people living in the area
- o Inclusive events
- o Maximum grant of £500.

Delivery:

The quarterly Farley Big Local Green and Open spaces Community Chest application and decision-making process will be organised and delivered by a local organisation on behalf of the Partnership. Local delivery of this project will require:

- Publicity and support to local organisations / groups to:
 - o be aware of the opportunity;
 - o Understand the criteria and purpose of the grants;
 - o Complete application forms in a timely and accurate way;
- Formation of a grants panel of Partnership members who will review the completed funding applications against the funding criteria and make decisions on the outcome of the applications;
- Administration of grant agreements and payments to the grantees;
- Light touch monitoring of the progress and report back of the funded activities;
- Completion of quarterly report to the Partnership Board.

Budget: £15,000 per year to include administrative costs.

Outcomes: The outcomes of the Farley Big Local delivered events will be:

- Raise awareness of Farley Big Local within the area;
- Raise awareness and knowledge of the benefits of local greenspace to people and wildlife.
- Increase use and range of activities available for people on green and open spaces in the area
- Encourage the growth of local initiatives that are designed and run by residents
- Support residents to make their community a better place by
 - o bringing people together across estate boundaries
 - o bringing people of different ages, cultures, faiths, communities etc. together
- Create stronger connections between people living in the area, for example by tackling issues such as isolation
- Increase the skills and confidence of residents
- Respond to locally identified needs – i.e. applicants will need to demonstrate that they are responding to needs identified by the community and that there is demand for the proposed project

Delivery Timeline for Year 2018 & 2019 - *Theme - Parks & Outdoor Spaces*

Project	Budget	Delivery Vehicle	2018 Q 1	2018 Q 2	201 Q 3	2019 Q 4	2019 Q 1	2019 Q 2	2019 Q 3	2019 Q 4
Mountain Bike Trail	£20K	Identify Big Local Partner support (Shared Assets) Develop brief for this work which considers: Delivery models; cost; support from Shared Assets; options appraisal & full business plan.								
Green Spaces Audit	No spend									
Range of Events & Activities – Green and open Spaces	£15K per annum	Green Community Chest projects – 4 rounds per year, local projects of up to £500								

3.3 Social Enterprise, Learning and Jobs

What you told us:

During the process of updating our plans, we listened to the various feedback that we received.

There are some things already happening in Farley and wider in Luton with the development of the existing businesses in Farley to the new opportunities which will develop at Luton Airport for example. We are committed to supporting people to access opportunities for learning, employment and social enterprise existing and new.

We will deliver a range of activities and events through:

From the community feedback and local conversations with Luton Council, the strategic lead for community development, we are aware that through the Community Led Local Development Plan for the Borough, Farley Ward has been identified as a ward eligible for significant funding and investment in line with the following objectives:

1. To increase the employability and aspirations of young people through the provision of 'life skills', careers guidance and increasing awareness of local opportunities through better links to local employers, voluntary and community sectors (VCS), training providers and higher education providers.
2. To develop progression routes into employment particularly through apprenticeships and better-defined links with employers (in all sectors, private, public and VCS) in the area.
3. To tackle the issue lack of basic employability skills which (including ESOL, Literacy and Numeracy, and digital skills) which prevent people from entering the labour market.
4. To support other barriers to employment for particular sections of the community:
 - a. women who are not active in the labour market
 - b. people from minority backgrounds
 - c. older workers (aged 50 or over) especially around digital inclusion
 - d. people with mental or physical health conditions by giving targeted support and also raising awareness of mental health amongst employers
5. To improve the co-ordination of voluntary and community groups in order to better support local communities in addressing and contributing to the objectives of the CLLD programme
6. To bring communities together within the CLLD areas to promote and enhance community cohesion/ integration to provide training and employment opportunities

The following three projects which have been identified as key projects within the Farley Big Local area will now be taken forward through the Community Led Local Development funding (CLLD). This will be facilitated through partnership work led by the Luton Local Authority Officer (Gary XX) who will work with the Partnership to access funding to support the listed activity.

S1. Develop Social Enterprise / Local Enterprise - A programme of work to support the strengthening and growth of local business which include training of staff; opportunities to employ local people.

S2. Research to support employment of people with mental health problems and learning difficulties. Specialist researcher to undertake a feasibility study, help us identify sources of income and draft a potential business plan for a social enterprise with the purpose of providing employment or housing for people with mental health problems, learning difficulties, depression or other disabilities.

Explore links and benefits of the Luton Investment Plan

S3. Skills Training Programme - Fund a variety of programmes to teach a range of skills aimed at improving the employability of local people, aged between 16 -65. Where possible projects may deliver a local improvement. (to maximise the benefit from the investment).

Brief required and further analysis of skills gaps requiring training. Utilise Jobcentre employment specialists including disability, long term team advisors and understand resources/benefits/constraints available and applicable to each unemployed person. Explore links and benefits of the Luton Investment Plan

The application process will be open from October 2017 until December 2020. To apply during these times all applications must satisfy the following criteria:

- It is an eligible organisation;
- The project fit with the strategic objectives of the programme;
- It is proposing to work in an eligible area;
- The application is from a consortium and ideally with mix small and large organisations; The project is well planned and clear with realistic outputs / outcomes;
- The project is between £50,000 minimum and £150,000 maximum;
- The project has match funding in place; and;
- The project demonstrates that it can deliver on the cross-cutting themes

Budget: We will commit £50K of match funding to this project for match funding purposes only/

Outcomes / Outputs: to be defined as part of the project development.

S4. Credit Union – delivery of the current project in line with the revised and reviewed plan of activity

The credit union project funding through the 2016/17 Big Local plan will continue into 2018. The plan is currently subject to review and a re-launch. The success of the project will be discussed and further investment into the credit union activity will be agreed in the final quarter of 2019. To ensure we can support delivery of this project is agreed for 2019 a budget of £20K is included within the 2018/19 plan.

This funding will not be released unless the Money Matters project is approved once it has been reviewed in the 4th quarter of 2018.

Budget £20K provisional.

Delivery Timeline for Year 2018 & 2019 - Theme - Social Enterprise, Learning and Jobs

Project	Budget		2018 Q 1	2018 Q 2	201 Q 3	2019 Q 4	2019 Q 1	2019 Q 2	2019 Q 3	2019 Q 4
Develop Social Enterprise / Local Enterprise - Commission a programme of work to support the strengthening and growth of local business which include training of staff; opportunities to employ local people.		In partnership with Luton Borough Council through the Community Led Local Development initiative.								
Research to support employment of people with mental health problems and learning difficulties										
Skills Training Programme - Fund a variety of programmes to teach a range of skills aimed at improving the employability of local people, aged between 16 -65.										
	£50K	Match finding allocation.								
Credit Union – delivery of the current project in line with the revised and reviewed plan of activity	£20K	Provisional budget Continuation of funding reliant on 2018 performance.								

3.4 Overarching aims of the Partnership Development, Infrastructure & Communications theme

What you told us:

During the process of updating our plans, we listened to the various feedback that we received.

We need to make sure 'things' happen to keep people interested and on board:

- We need more active Partnership members;
- We need to enable our community champions to have local conversations with a range of people;
- We need to enable more community voice through a programme of events and the ongoing local Big Local conversation

We need to use our local resources better:

- Communications and continuing the Big Local Conversation is a priority need. Communication from a range of people and in a range of venues as well as regular events; newsletters;
- More active community champions (get a fairer representative of Farley in big local);
- We need to have a 'visual' presence on the Farley Estate so that more people know who we are;

We need to be clear about the roles within Big Local:

- We need to be clear what is 'Not' the role of the Partnership, Worker, LTO, Community Champions and Big Local overall in Farley;
- We need to be clear what we want from the Locally Trusted Organisation and what their role is;
- We need to have a 'visual' presence on the Farley Estate so that more people know who we are;
- We need to enable the Community Champions to engage and have local conversations with local people. We need to be clear about the role of the Community Champions and publicise this locally;
- We need to be clear about the role of our partners, how they can support and help Farley Big Local to progress our priorities

To respond to the feedback we received we will:

O1. Support the Development of Partnership Governance - Review of Terms of Reference, membership,

To support the development of the Partnership we will have a range of quarterly activities, workshops and events to strengthen the Partnership. This will include reviews and development of:

- The TOR & membership of Partnership;
- Role Descriptions for Partnership Board Members;
- Role and activities of Community champions;
- Role of Partner organisations;
- Role of the LTO;
- Team building quarterly;
- Annual review of the plan and progress against our vision; aims and principles.

Budget: £5K per annum

Delivery: Delivery of this element of the plan will be through an appropriate organisation with experience and skills to support Partnership Development in the context of Big Local.

O2. Deliver a Local Leadership Programme

Development and delivery of a local community leadership programme for Partnership member and Community Champions:

- To encourage and support civic engagement, confidence of individuals and growth of local voice;
- To increase voice across and within the community and respect of partners organisations, and connectivity with residents and community groups;
- To improve opportunities for sustainable community development learning locally;

Programme of 10 training days per annum to include elements of:

- Mentoring and coaching
- Performance Management
- Negotiating skills
- Decision-making
- Conflict management
- Change management
- Creative thinking
- Influencing skills
- Train the trainer

Budget: £5K per annum

Delivery: Delivery of this element of the plan will be through an appropriate organisation with experience and skills to support Community Leadership Programmes.

O3. Work towards a clear Legacy for Farley Big Local

A programme of work identifying a clear legacy for Farley Big Local will be developed during quarter 1 of 2018. This programme of work may include:

- Assessment of each activity agreed by Farley Big Local to:
 - o Identify the sustainable elements of the activity;
 - o Identify any legacy for the project, whether a physical legacy or asset based i.e.. Increased capacity locally;
 - o Identify whether the project could be 'grown' as a legacy for Farley Big Local residents
- A range of workshops which will specifically explore the opportunities for a 'legacy' project or projects;

Budget: £2.5K per annum for facilitation and venue costs.

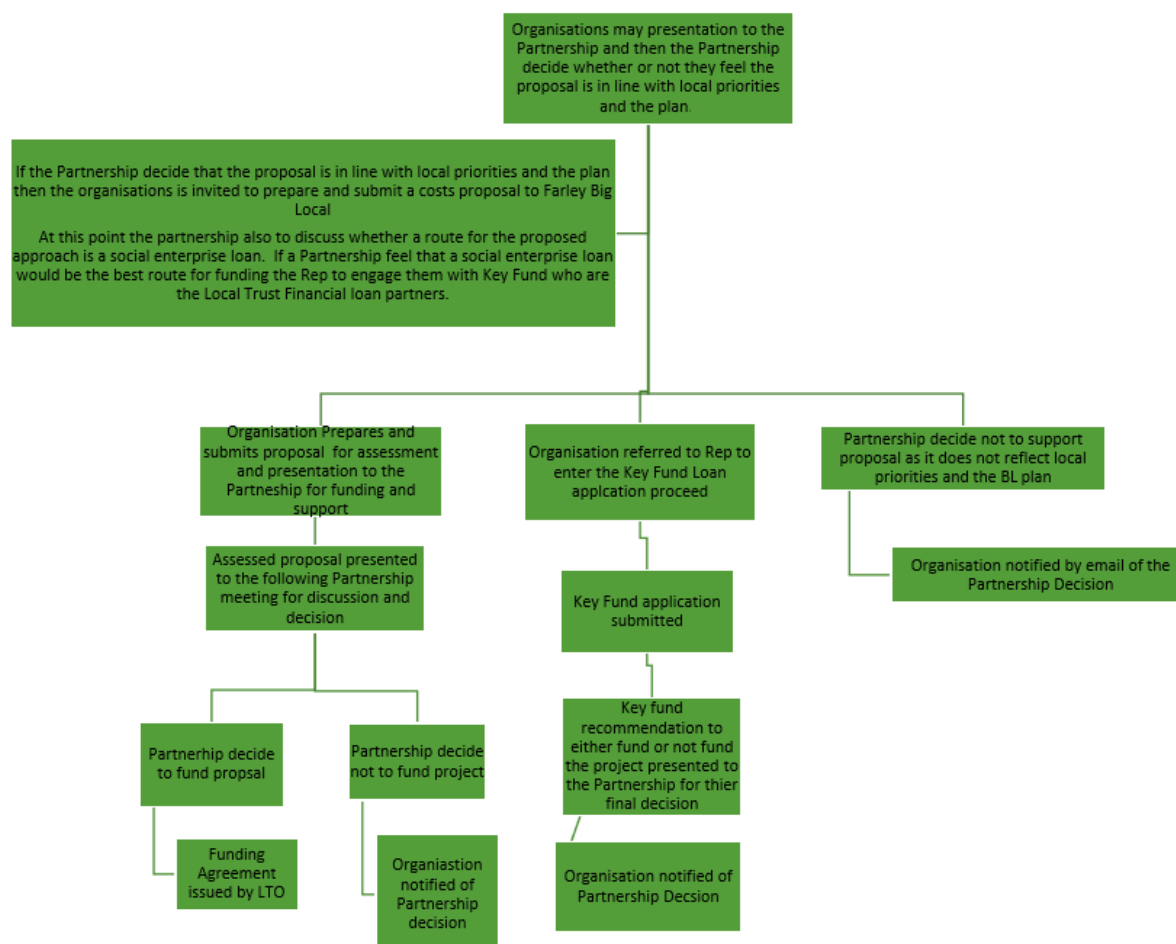
Delivery: Delivery of this element of the plan will be through an appropriate facilitation with experience and skills to Legacy development and thinking in Community settings.

O4. Farley Big Local Special Project

In refreshing and revising our Big Local plan, we recognise that there may be opportunities over the period of this plan (2018/2019) that are not included within this plan. We have therefore decided that rather than restrict ourselves and being unable to support a local project because it is not included within our plan we will have an annual budget of £50K for projects which are of benefit to the Farley Big Local community but not known at the time of writing this plan.

Projects which qualify as 'Farley Big Local Special Projects' will

1. Fit with the Farley i.e. does it fit directly under a single priority area, does it contribute to more than one priority area? (communication / engagement / profile raising);
2. Provide clear evidence on what is will achieve and how it will further the priorities within the Farley Big Local plan;
3. Not be similar or the same locally to any existing projects, programmes or activities available to Farley Big Local residents;
4. Show how are residents involved in this proposal;
5. Come from residents (ie the project has been designed and proposed by residents or with local residents);
6. Demonstrate the ongoing role of residents in the project delivery;



Budget: £50K per annum

Delivery: Delivery of an application directly to the Partnership Board for discussion, assessment and decision.

O5. Have a clear presence in Farley Big Local and development communications strands throughout the community.

Feedback during the plan review and ongoing Big Local conversation identified the following:

- Working in a range of venues locally which enable different residents to access projects e.g. the local café, the local Academy, the Church Hall;
- We don't have to have all our discussions at the Partnership meetings, our community champions are well placed to have local conversations with a range of local people if they are given practical support to do so;

We need to use our local resources better:

- Communications and continuing the Big Local Conversation is a priority need. Communication from a range of people and in a range of venues as well as regular events; newsletters;
- More active community champions (get a fairer representative of Farley in big local);
- We need to have a 'visual' presence on the Farley Estate so that more people know who we are;

We need to be clear about the roles within Big Local:

- We need to have a 'visual' presence on the Farley Estate so that more people know who we are;

In response we will:

- Rent space within the Farley Big Local area for the Big Local worker
- Continuation of the Big Local post;
- Clear, ongoing and regular communication activities and events.

Delivery: Delivery of this element of the plan will be through direct delivery of the Big Local Worker.

Delivery Timeline for Year 2018 & 2019 - Theme – Partnership Development / Communication / Infrastructure

Project	Budget	Delivery Vehicle	2018 Quarter 1&2	2018 Quarter 3&4	2019 Quarter 1&2	2019 Quarter 3&4
Partnership Governance - Review of Terms of Reference, membership,	£5K per annum	Partnership Days – quarterly - Review TOR & membership of Partnership - Role Descriptions for Partnership Board Members - Role and activities of Community champions - Role of Partner organisations - Role of the LTO	£2.5K	£2.5K	£2.5K	£2.5K
Local Leadership Programme	£5K per annum	Commission delivery of a Community Leadership and Champion Programme of support and development for existing community champions and local community leaders	£2.5K	£2.5K	£2.5K	£2.5K
Legacy Work	£2.5K per annum	Set of workshops for the Partnership and wider local stakeholder on identifying the Legacy for Farley Big Local	£1.25K	£1.25K	£1.25K	£1.25K
Farley Big Local Special Project	£50K per annum			£50K		£50K
Office rent – in Farley Big Local Area	£ 8K	Subject to identification of location and negotiation on terms	£4K	£4K	£4K	£4K
Development Worker (3 days a week)	£13,635 per annum	£13,500 per annum plus 1% of employer's pension contribution	£6,818	£6,818	£6,818	£6,818
Partnership room hire (6 x meetings/year + 12	£2K per annum		£1K	£1K	£1K	£1K
Contingency fund	£10K per annum	Extra resources for potential new staff, tendering work, new premises Resources to help fundraising		£10K		£10K
Leaflet printing	£2,100 per annum		£1,000	£1,100	£1,000	£1,100

Project	Budget	Delivery Vehicle	2018 Quarter 1&2	2018 Quarter 3&4	2019 Quarter 1&2	2019 Quarter 3&4
Leaflet distribution	£2,400 per annum		£1,200	£1,200	£1,200	£1,200
Web hosting (domain)	£150 per annum		£150		£150	
Website (Squarespace)	£490 per annum		£490		£490	
Graphic design	£3,000 per annum		£3,000		£3000	
Merchandise & promotional material	£3,600 per annum		£3,600		£3,600	

4. Budget

Our forecasted spend for the next two years is detailed below for each of our three sections

Bringing the Community Together	Description	Forecast spend 2018	Forecast spend 2019	Total
	Range of Events & Activities – direct delivery	£6K	£6K	£12K
	Range of Events & Activities	£15K	£15K	£30K
	Community Chest – Showcase – part of the engagement work	£5K	£5K	£10K
	Audit of available community venues locally;	£5K		£5K
	Specific Work with Older People – Community Research	£20K	£20K	£40K
	Young People Work – Community Research	£20K	£20K	£40K
Subtotal		£71K	£66K	£137K
Parks & Outdoor Space	Mountain Bike Trail	£20K	TBC	£20K
	Green Spaces Audit	0	0	0
	Range of Events & Activities – Green and open Spaces	£15K	£15K	£30K
Subtotal		£35K	£15K	£50K
Social Enterprise, Learning and Jobs	Description	Forecast spend		
	Develop Social Enterprise / Local Enterprise			
	Research to support employment of people with mental health problems and learning difficulties			
	Skills Training Programme	£50K	£50K	£100K
	Credit Union – delivery of the current project in line with the revised and reviewed plan of activity	£20K		£20K
Subtotal		£70K	£50K	£120K
Supporting resources	Description	Forecast spend		
	Partnership Governance: Review of Terms of Reference, membership,	£5K	£5K	£10K
	Local Leadership Programme	£5K	£5K	£10K

	Legacy Work	£2.5K	£2.5K	£5K
	Farley Big Local Special Project	£50K	£50K	£100K
	Office rent – in Farley Big Local Area	£ 8K	£ 8K	£16K
	Development Worker (3 days a week)	£13,635	£13,635	£27,270
	Partnership room hire (6 x meetings/year + 12	£2K	£2K	£4K
	Contingency fund	£10K	£10K	£20K
	Leaflet printing	£2,100	£2,100	£4.2K
	Leaflet distribution	£2,400	£2,400	£4.8K
	Web hosting (domain)	£150	£150	£0.3
	Website (Squarespace)	£490	£490	£0.98
	Graphic design	£3,000	£3,000	£6K
	Merchandise & promotional material	£3,600	£3,600	£7.2K
Subtotal		£ 107,875	£107,875	215.75
Total		£283,875	£238,875	£522.75K

5. Monitoring & Evaluation

Measuring our Impact

We think it's important to measure our impact to know what you think is working well and maybe how things can be improved. We will continue to monitor our activity and get feedback from residents at our Events and other meetings. As well as this we will work with our Local Rep and set time aside to review the plan at least once using the Local Trust review toolkit and templates.

We know people are very busy and often don't have the time to sit down and do long surveys so would like to review and monitor our work in the following ways:

1. **Case studies** – we would like to hold at least one event a year to showcase our impact and get feedback from residents
2. **Vox pops** – we will ask residents to tell us how they feel about the area and Farley Big Local at events throughout the life of our Plan so that we have a clear record of our progress
3. **Evaluation reports for each theme** – we will develop a template that will help the Partnership understand whether we are delivering each theme as well as we can. These reports will then feed into our review.
4. **Spend Reports** – In line with Local Trust guidelines, the Partnership will work with the LTO, our Rep and our Big Local Worker to review our spending – to make sure we're not over or under spending

Delivery Timeline for Year 2018 & 2019 - Theme Activity

Project	Budget	Delivery Vehicle	2018 Q 1	2018 Q 2	2018 Q 3	2019 Q 4	2019 Q 1	2019 Q 2	2019 Q 3	2019 Q 4
Range of Events & Activities	£6K per annum	Direct Delivery by Big Local Worker								
Range of Events & Activities	£15K per annum	Community Chest, administered by local organisation								
Community Chest – Showcase	£5K per annum	Direct Delivery by Big Local Worker								
Audit of available community venues locally;	£5K per annum	Led by a local organisation;								
Specific Work with Older People	£20K per annum	Led by a local organisation;								
Young People Work – Community Research	£20 per annum	Led by a local organisation;								
Mountain Bike Trail	£20K	Identify Big Local Partner support (Shared Assets)								
Green Spaces Audit	No spend									
Range of Events & Activities – Green and open Spaces	£15K per annum	Green Community Chest projects administered by local organisation								
Develop Social Enterprise / Local Enterprise -	£50K per annum	To be led by Luton Borough Council through the Community Led Local Development initiative.								
Research to support employment of people with mental health problems and learning difficulties		As above								
Skills Training Programme		As above								
Credit Union	£20K	2019 subject to delivery in 2018								

Delivery Timeline for Year 2018 & 2019 - Theme – Partnership Development / Communication / Infrastructure

Project	Budget	Delivery Vehicle	2018 Q 1	2018 Q 2	2018 Q 3	2019 Q 4	2019 Q 1	2019 Q 2	2019 Q 3	2019 Q 4
Partnership Governance	£5K per annum	Partnership Days – quarterly								
Local Leadership Programme	£5K	Commission delivery of a Community Leadership								
Legacy Work	£2.5K per annum	Set of workshops for the Partnership and wider local stakeholders								
Farley Big Local Special Project	£50K per annum	Direct delivery								
Office rent – in Farley Big Local Area	£ 8K	Subject to identification of location and negotiation on terms								
Development Worker (3 days a week)	13,635 per annum	Direct Delivery by Big Local Worker To be added by LTO								
Partnership room hire (6 x meetings/year = 12	£2K p/annum	Direct Delivery by Big Local Worker								
Contingency fund	£10K	Extra resources for potential new staff, tendering work, new premises Resources to help fundraising								
Leaflet printing	£2,100	Direct Delivery by Big Local Worker								
Leaflet distribution	£2,400	Direct Delivery by Big Local Worker								
Web hosting (domain)	£150	Direct Delivery by Big Local Worker								
Website (Squarespace)	£490	Direct Delivery by Big Local Worker								
Graphic design	£3,000									
Merchandise & promotional material	£3,600	Direct Delivery by Big Local Worker								